

## ABSTRACT

[00188] Method and system for dynamic provision of service conveying packets to groups of end-users, each group of end-users is coupled to the system via a bandwidth limited media, the system including: a router, operative to receive service conveying packets and to provide to each group of end-users group associated service conveying packets; a session manager, coupled to the router, said session manager providing routing instructions to said router, for dynamically selecting group associated service conveying packets out of the received service conveying packets. At least some of the service conveying packets comprise media signals.